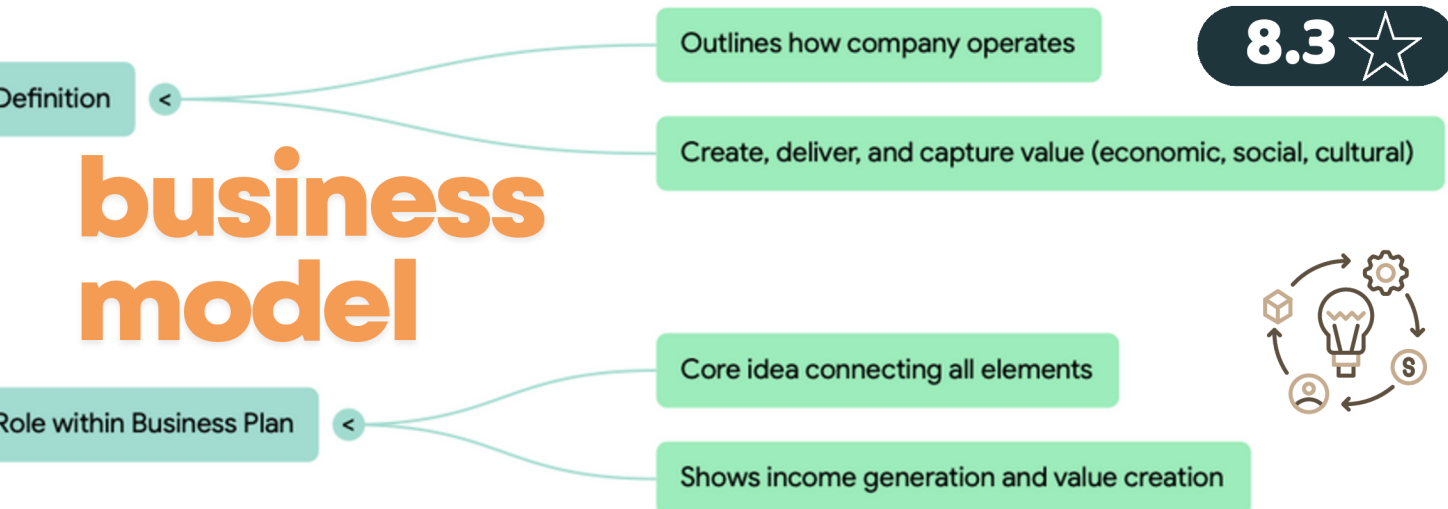
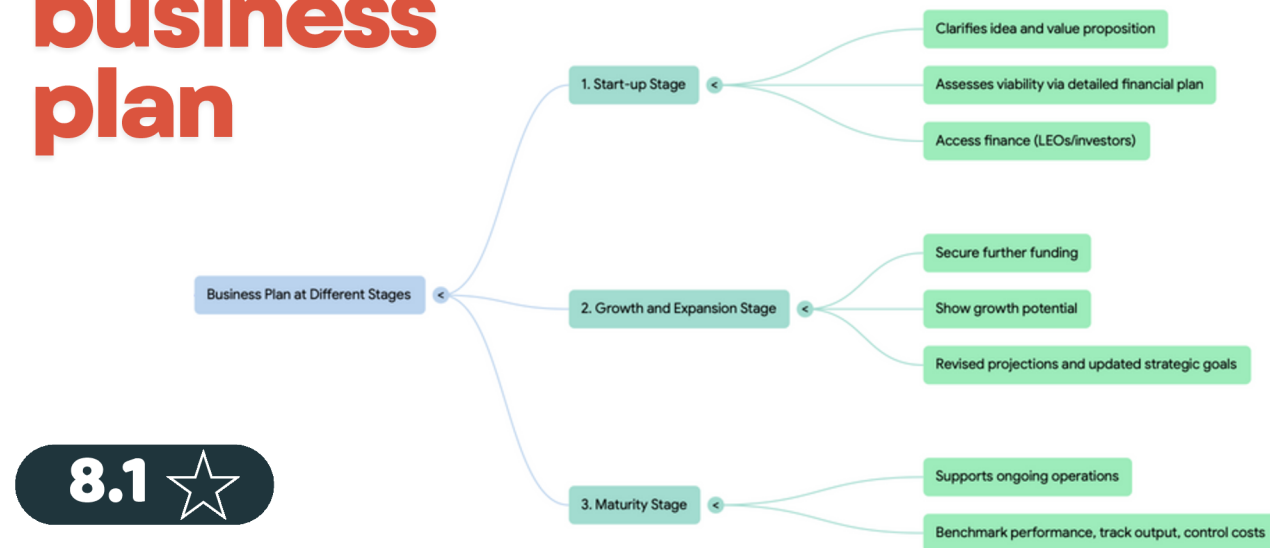
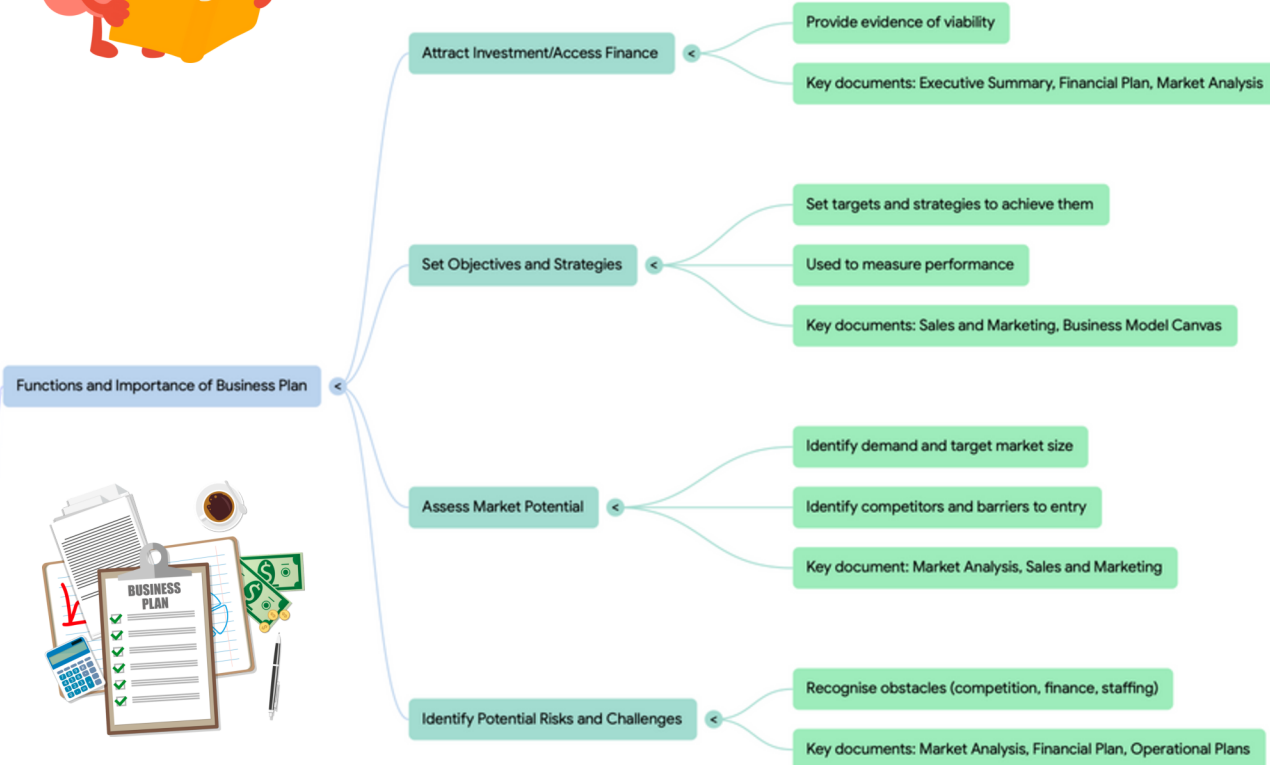




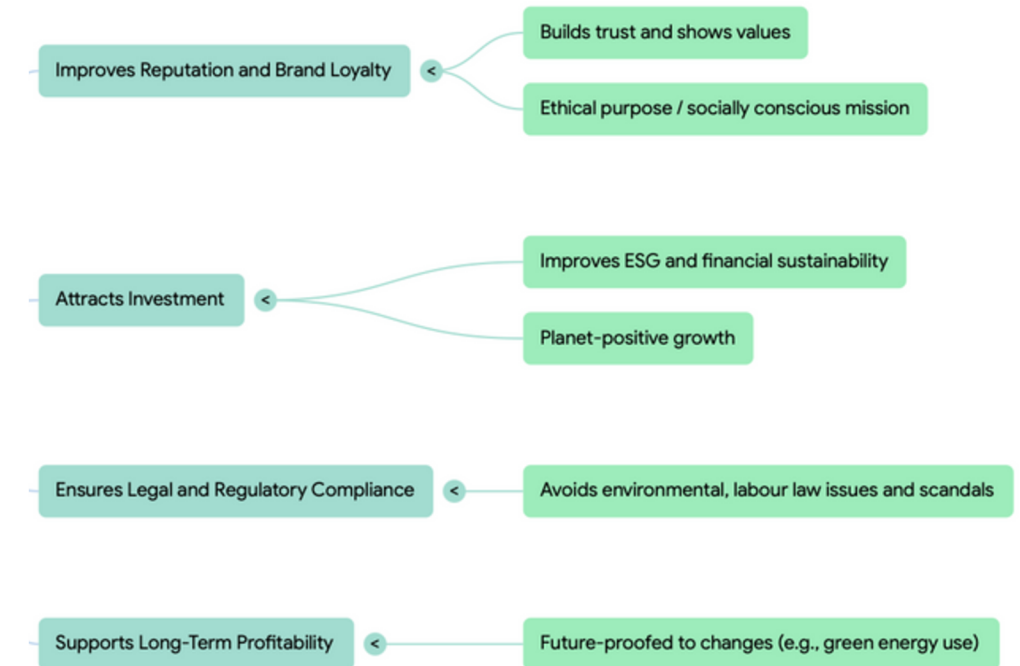
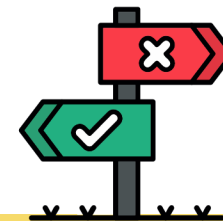
business plan

8.1 ☆



8.2 ☆

ethics in planning



8.4 ☆

Business Model Canvas

Key Partners Includes suppliers, delivery companies, software providers, manufacturers or advertising partners.	Key Activities The core tasks such as designing products, producing goods, marketing, managing stock, customer support and logistics. Key Resources Includes the people, equipment, technology, funding, brand reputation or intellectual property required to operate.	Value Proposition Explains the main reason customers prefer this business to competitors, such as better quality, price, convenience, design, brand trust or unique features.	Customer Relationships How the business interacts with customers - customer service, personalised offers, social media or loyalty programs. Channels How the business communicates, sells and delivers its product, such as websites, apps, social media, physical stores or retailers.	Customer Segments Identifies the main groups of customers the business aims to reach, based on factors like age, income, interests or behaviour.
Cost Structure Lists the major fixed and variable costs, including rent, wages, software, materials, stock, delivery and marketing.			Revenue Streams The different ways income is generated, such as direct sales, subscriptions, commissions, advertising or licensing.	



business model canvas

