

Starter worksheet - Chapter 6

We Make Good



We Make Good is a social enterprise based in Dublin 1 that designs, creates and sells a range of handmade crafts, art, and unique gifts. It was founded by Quality Matters, a charity focused on creating solutions for vulnerable groups.

After watching the video, follow the QR code and use the information from their site to answer the following questions:

1. What is We Make Good's mission?
2. What types of innovation have made them successful so far?
3. Spot two ways a social enterprises differ from a private for-profit business.
4. Spot two ways that they are similar to a private, for-profit business.
5. Outline two ways We Make Good is socially / ethically responsible
6. Outline two ways We Make Good is environmentally responsible
7. Name 3 different government departments or state agencies that have assisted We Make Good