

# Research in Action



## Source details

Title of source:

Author:

Date published:

Type of source:

(article, blog, podcast, video, report...)

Where you found it: URL/publication:

## Key facts and data

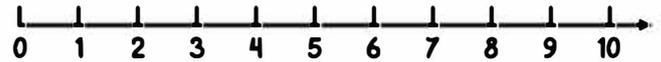
List 2-3 important facts, statistics or quotes from the piece

1

2

3

## Quality of data rating



Rate the quality of this data (10 means it is trustworthy, relevant and credible).

Consider author credibility, date of publication, bias, the evidence used, sample size of data...

Why did you give this rating?

## Stakeholder Impact - Who gains? Who might lose? How do you know?

Choose two stakeholders potentially impacted/affected from your research, and explain how they are affected.

Potential stakeholders: business owners, investors, employees, consumers, suppliers, local community, and government.

Stakeholder:

How they are affected (positive/negative impact):

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How they are affected (positive/negative impact):

## Course Connections and Cross Cutting Themes

What chapter/topic/learning outcome(s) do you think this piece connects to? Why? Does it increase your understanding of anything?

Choose one of the cross-cutting themes and explain how it relates to the piece:

Ethics & Sustainability  Entrepreneurial Thinking  Business & Financial Literacy  Digital Transformation

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## Other perspectives / opinions / views

Find another source of information through research that contains some other perspectives/views on the same topic.

Title of source:

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Where you found it: URL/publication:

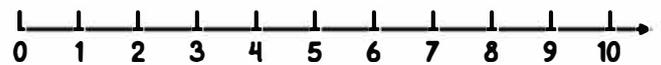
## Key points / perspectives

List 1-2 important facts, statistics or quotes from the piece

1

2

## Quality of data rating



Rate the quality of this data (10 means it is trustworthy, relevant and credible).

Why did you give this rating?

How does this second perspective confirm, challenge, or expand your understanding of the topic?

## Reflection and critical thinking

Were you surprised by anything you found? Why / why not?

Based on your research, what conclusion can you draw or what judgement can you make about the topic? Do you think you've discovered anything useful that a business owner/stakeholder or you could use at some point?

Next steps: What's one other question you could go and research now that you would like to find out about in more detail?