Research Principles for everyday class

1

Sourcing
Finding relevant, credible, and up-to-date sources

- Identify where the information came from (author, organisation, publication).
- Judge if the source is trustworthy (reputation, transparency, independence, potential bias).
- Check how current the information is and whether it still applies (validity)

2

Managing Information
Storing, tagging, and keeping sources easy to retrieve later

- Use consistent file naming and folder structures (whether digital or paper).
- Record key facts, statistics or quotes with a file/source reference to find later.
- Save copies/screenshots in case the source changes or is removed (and store in one place)

3

Connecting Dots
Making connections with the source and the course content, themes & stakeholders

- Identify the topic, learning outcome, or cross-cutting theme the source connects with.
- Recognise how it applies to a real-world business situation / has real world application.
- Spot potential stakeholders and impacts, or how they are affected (positive and negative)

4

Considering Other Perspectives
Looking for different angles/impacts/ viewpoints

- Compare the source to others with different perspectives or conclusions.
- Recognise that different stakeholders may interpret the same information differently.
- Understand that conflicting evidence is normal in business research e.g. remote working.

5

Synthesising & Conclusions
Bringing together data/findings to form an opinion

- Summarise key takeaways from multiple sources.
- Weigh evidence before reaching a conclusion. (don't treat all sources equally)
- Highlight limitations or gaps in the research.